

Cookie Policy

GlobalConnect Group

Document Name	Cookie Policy	Version	2.0
Document Owner	Head of Digital Growth	Approved by	Risk & Compliance Committee
Classification	External	Approval date	27-05-2026

1. What are Cookies?

Cookies are small text files that are stored on your device (e.g. computer, tablet or mobile) when you visit our website. Cookies contain information about your device, and your use of our website. Cookies do not give access to programs, apps or personal information on your device.

Cookies are set the first time you visit our website, and make it possible to recognize your device on later visits. Cookies are used for different purposes, such as improving user experience, optimizing the design and quality of our website, and providing targeted and relevant content on the website, or targeting advertisements for commercial purposes. Cookies make it possible for us to understand your usage patterns, store information about your preferences, and tailor our website to your specific interests.

2. Types of cookies we use

GlobalConnect's websites use both persistent cookies and session cookies.

Persistent cookies: These cookies store previous visits to the website and which browser is used. They are stored on your device with a predefined expiration date.

Session cookies: These cookies are stored temporarily on your device and are deleted when you leave our website.

We use cookies for different purposes, which are divided into the following categories:

Necessary cookies: Cookies that are necessary for our website to function and to ensure technical functionality.

Statistical cookies: Used to measure and analyse traffic on the website so we can improve content and functionality.

Preference cookies: Remember your choices and settings so we can tailor the website to you.

Functional cookies: Support additional functionality on the website.

Marketing cookies: Used to display relevant content and target advertisements based on your behaviour on the website and other websites.

2.1 Consent

We only use statistical, preference, functional and marketing cookies if you have given your consent to this via our cookie banner.

We use necessary cookies without consent, as they are required for our website to function.

2.2 Change and withdrawal of consent

You can at any time change or withdraw your consent via our cookie banner on our website. As soon as you withdraw your consent, the relevant cookies will automatically be blocked in your browser. If you withdraw your consent, this does not affect the lawfulness of the placement of cookies based on consent before the withdrawal.

If you do not wish to accept the use of cookies, you can deactivate cookies by following the instructions in this cookie policy, or by changing the settings in your browser so that cookies from our website cannot be placed on your device. However, you should be aware that the website may not function optimally if you choose not to accept cookies. There may be services and functions that you cannot use because they require cookies to remember the choices you make.

3. Information we collect

When you visit our website and accept all cookies, we collect the following information about you: IP address, login information, time zone settings, operating system and platform, which website you came from, country, keywords you used on our website, products you have viewed or searched for, download errors, the length of the visit on specific pages when you interact on the website.

4. Third party cookies

Third party cookies are a cookie that can target advertising and marketing based on your behaviour. This cookie is placed on your device from another website than the one you visit.

Third party cookies can, for example, be from a web analytics program such as Google Analytics. This tool helps us obtain information about how you interact with the website, for example which pages you visit, and how long you stay on the page. Data from cookies is used for internal web analysis and marketing, but may also be included in Google's reports on demographics and interests. Google also uses cookies in a way that allows us to improve our advertising and present you with better offers.

We use the following third party cookies:

- Google
- Meta
- LinkedIn

- Microsoft
- InZynk

4.1 Google and Meta

We use cookies from Google and Meta for marketing purposes. These cookies may collect information about your visit to our website, including the time of the visit, your browser and device, as well as other online identifiers. The information is used to target advertisements.

We are joint data controllers together with Meta Ireland Ltd. for the processing of personal data that is collected and transmitted in connection with your visit to our website. Meta Ltd. also processes the information for its own purposes. You can read more about Meta Ltd's privacy policy and cookie policy here: [Privacy Policy](#), [Cookie Policy](#).

Google is both a data controller and a data processor for the processing of data collected by cookies from Google. You can read Google's privacy policy and cookie policy here: [Privacy Policy](#), [Cookie Policy](#).

4.2 LinkedIn, Microsoft and InZynk

We use cookies from LinkedIn, Microsoft and InZynk for marketing purposes. These cookies are used to analyse the use of our website, measure the effectiveness of our marketing, and to target advertisements. The third parties are data controllers for their processing of the data collected.

You can read more about LinkedIn's privacy and cookie policy here: [Privacy Policy](#), [Cookie Policy](#).

You can read more about Microsoft's privacy policy and cookie policy here: [Privacy Policy](#), [Cookie Policy](#). You can read more about InZynk's privacy policy and cookie policy here: [Privacy Policy](#) and [Cookie Policy](#).

5. How to avoid and delete cookies

If you want to avoid or delete cookies, you can do this via the settings in your web browser. Please note that it may affect the functionality of a website if you opt out of cookies. Most browsers accept cookies automatically, but you can change the settings so that they do not accept them.

Different web browsers may use different methods for handling cookies. You can follow the instructions below from the web browser provider to configure your browser settings.

Guide to deleting cookies in [Mozilla Firefox](#)

Guide to deleting cookies in [Safari](#)

Guide to deleting cookies in [Chrome](#)

Guide to deleting cookies in [Microsoft Edge](#)

Please note: The instructions above are a link directly to the web browser provider. GlobalConnect is therefore not responsible for whether they are correct.

If you want more information about cookies, how cookies can be deleted, you can visit www.aboutcookies.org or www.allaboutcookies.org.

If you want to opt out of being tracked by Google Analytics across all websites, you must visit [Google Analytics Opt-out](#).

6. Overview of cookie we use and to what purpose

On our website you can find an updated overview of the cookies we use, including necessary, preference, statistical and marketing cookies. The overview contains information about the purpose, provider and storage period for each cookie.

7. Questions

The cookie policy is continuously updated by GlobalConnect. If you have any questions regarding the policy, you can contact us at groupcompliance@globalconnect.dk

If you have questions regarding our processing of your personal data, you can read more about this in our privacy policy.

The website is operated and owned by:

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8. Document version history

Version	Approval date	Changes
1.0	20-01-2022	Initial wording
2.0	27-05-2026	Update of policy to improve transparency and clarify use of cookies.